



Tambambo

The colorful style  
that's enlightening  
the world of fashion!

Spring-Summer Collection 2012

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TAMBOO BAMBOO France - Press Kit





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# Editorial

The logo for TamBambo is located in the top left corner. It features the brand name 'TamBambo' in a stylized, handwritten font. The letter 'B' is significantly larger and more prominent than the other letters. The text is set against a light green circular background. Above the 'B', there is a small graphic of a bamboo plant with a single leaf. The background of the entire page is a warm, orange-to-yellow gradient with a decorative border at the top featuring various colorful patterns and textures. Scattered across the left side of the page are several small, semi-transparent squares in various colors like purple, red, and orange.

The unique **TAMBOO BAMBOO** style, creative off-beat French fashion innovation, subtly combines African eccentricity with classic Western design.

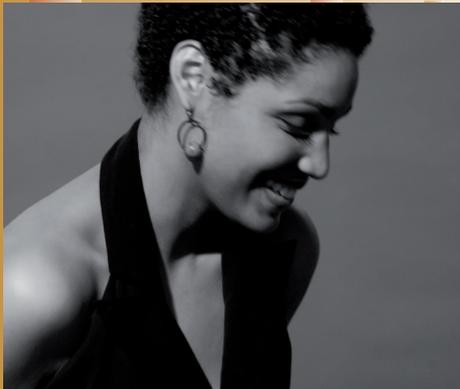
It's official, 2012 will be the year of African wax print!

A totally ethnic fashion look is no longer streetwise; the ultimate style today is to mix and match fashion designs to suit one's individual personality.

For her second Spring-Summer collection, Emilie Carbasa proposes an exceptionally feminine and sexy style which shakes up the world of fashion!

## **Emilie's personal message:**

*"Original forms and fabrics are at the heart of the **TAMBOO BAMBOO** design. We offer a universe where chic fashion is an expression of multi-ethnic, colourful accents; it's a new way to reveal a cosmopolitan marriage of styles."*



Over the last 12 months the brand has continued to extend its international network of sales outlets, not only creating a blog but also becoming active across key social networks.

The year 2012 will be highlighted with private sales at the **TAMBOO BAMBOO** workshop in Paris, international tradeshows, and events throughout France and Europe.

**Diary dates:**

- March: meeting with Parisian fashion bloggers
- May: presenting at the select fashion trade-show in Bordeaux.



TamBamboo



# The TAMBOO BAMBOO style

For **Summer 2012**, we're playing with clothes; we're buttoning up then unbuttoning at will! We're adding layers and we're feeling fantastic. Such is the guide-line of the collection created by Emilie Carbasa.

The fabrics are constantly fluid yet structured. Our clothes become one with a lady's body to render it serious or sexy.

Warm tones are present throughout the collection; the renowned sirwal of the **TAMBOO BAMBOO** design is revisited becoming more playful. Our dresses fit close to the body, for that French chic "je ne sais quoi".

Once again we invite our **TAMBOO BAMBOO** clients to rediscover their own wardrobe at will, by associating an item from the new collection with their old favourites.



## TAMBOO BAMBOO: pure, colourful, style



The true spirit of our collections will always be to ensure that she who dresses "**TAMBOO BAMBOO**" feels like a goddess, from Africa or from elsewhere.

The **TAMBOO BAMBOO** brand is expanding and now offers its new collections in sizes up to 50 (equivalent to UK size 20).

Becoming a goddess regardless of size, that too is the spirit of **TAMBOO BAMBOO**.

We invite each woman to discover or rediscover the heart of Africa without changing her style of clothing...

Each item of our collection is creatively designed and easy to wear. By mixing and matching, adding accessories astutely, the **TAMBOO BAMBOO** collection will play a key role in your wardrobe day in, day out.

## Small hints of African wax print

**African wax print, the colourful touch synonymous with the TAMBOO BAMBOO brand,** is fabric printed with shimmering colours using the batik print technique of Indonesia.

African wax print alone is a perfect representation of the cultural bridge which creates a timeless link between Africa and the Western world.

The **TAMBOO BAMBOO** spirit is a "hybrid" garment appealing to a wide and cosmopolitan range of clients attracted by the African culture.

The **TAMBOO BAMBOO** ready-to-wear collections can be defined as "plural" items of clothing integrating a mixture of fabrics (cotton, linen, knitwear...).

Forget mass-marketed ready-to-wear clothes and enter a colourful, chic, and casual universe.





## Emilie CARBASA

After graduating from the Mode'Estah Fashion School in 2000, Émilie spent several years working on collections for prestigious labels (Eden Park, Kookaï, Alain Manoukian...) as Graphic Designer, Fashion Designer, and Product Manager.

Émilie acquired the required skills to develop her own ready-to-wear collections and her multiple experiences were a strategic choice in her career path.

Émilie created her first range of ready-to-wear fashion in 2007 and started by self-producing her collections sold essentially at the select and trendy "Espace Créateurs des Halles" in Paris. Besides sound experience and immense talent, Émilie focuses on her production capability and a solid manufacturing network; she recognises these to be the key success factors for the **TAMBOO BAMBOO** collections.

Émilie Carbasa is an award winner at the prestigious "Réseau Entreprendre Sud Île-de-France" and won the 2010 award for the "Best Enterprise Project" in the "Entreprendre au Féminin" competition for women entrepreneurs.

# Product specifications

## **Dresses, all-in-ones, sirwal, wraps:**

Lightweight soft cotton elastane

## **Dresses, tops, skirts:**

Elastane poplin

Linen

## **Dresses, knitwear tops:**

Linen and jersey polyester



**From size 36 to size 50 in French sizing  
(UK equivalent size 6 to 20)**



# Useful information



Opening up to others and to multi-ethnic roots, in a cosmopolitan world, is the spirit at the heart of the TAMBOO BAMBOO generation.

■ **You can join us on our blog:**

<http://tamboobambooleblog.blogspot.com/>

■ **You can shop to your heart's content at our online store:**

<http://www.tamboobamboo.fr/boutique.php>

■ **You can meet us on Facebook:**

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## SALES OUTLETS:

*Paris area:*

**Métissages des Styles**

30, rue du Bas Igny  
91430 IGNY

**Ethik Concept**

Forum des Halles- Espace Créateurs  
11-13 Grand Balcon - BP 123  
75045 PARIS cedex 01

**Pirouette**

13 rue de la Juiverie  
91150 ETAMPES

*French West Indies:*

**Différence**

60 rue François Arago  
97200 FORT-DE-FRANCE  
MARTINIQUE

**Tango**

9 avenue Général de Gaulle  
97300 CAYENNE  
GUYANE

*French provinces:*

**Melle Libellule**

43 rue Massena  
69006 LYON

**Yume-Unik**

109 Grande Rue  
61000 ALENÇON

**So Naturel**

27 rue Gambetta  
31000 TOULOUSE

**Espace Ebène**

5, rue des Marchands  
20 cours Waldner Stephan  
68000 COLMAR

**Lilie Look**

10, rue Croix Au Lin  
29250 Saint Pol de Léon

**Marcher Ethic**

25 rue Maréchal Joffre  
64000 PAU

WEBSITE

[www.tamboobamboo.fr](http://www.tamboobamboo.fr)



TamBoo Bambo

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